

Stepping into our Second Century:

The Strategic Plan for Shorecrest



Reflecting on a centennial and 100-year trajectory of continued improvement and growth, Shorecrest leadership began the strategic planning process, endeavoring to answer the question, “Where do we go from here?” Since the start of the 2021-2022 school year, all community members have been invited to participate in the making of Shorecrest’s next 100 years through the strategic planning process. Starting with the fall 2021 community survey, and aligning with the School’s accreditation self-study, the strategic planning process was completed in early 2023.

“Strategic planning ensures that our mission serves as a guiding beacon to make short—and long-term decisions.”

— Head of School Nancy Spencer

Mission

Shorecrest is a college preparatory school that educates a diverse community of students to become lifelong learners in the pursuit of personal and academic excellence, physical well-being, creative achievement and the development of a commitment to social responsibility.



Academic Excellence

In 2028, Shorecrest will be a leader in academic excellence, innovative curriculum, and inspired teaching.

- Meet students' varying talents and developmental stages and needs.
- Develop each student's fullest academic potential.
- Strengthen our position as an employer and workplace of choice to attract and retain the best teachers.

Diversity, Equity and Inclusion

In 2028, Shorecrest will be a supportive, inclusive and diverse community.

- Promote inclusion.
- Ensure Shorecrest's policies, practices, and procedures are inclusive and sensitive to the various populations at Shorecrest and in the Shorecrest community.
- Reinforce students' feelings of belonging.



Core Values

Our Core Values are guiding principles that all members of the Shorecrest community strive to embrace and model. They are embedded into our school culture.

- **Responsibility**
- **Respect**
- **Integrity**
- **Knowledge**
- **Compassion**

Vision

Create a legacy of inclusive, innovative and transformational education that ignites the potential of all learners.

Health and Wellness

In 2028, Shorecrest will be a school that values, responds to, and invests in the overall well-being of our students, faculty and staff.

- Develop a comprehensive wellness plan that encompasses the physical, mental, and emotional needs of students at Shorecrest.
- Review current wellness plan for faculty and staff.

Co-Curricular Programs

In 2028, Shorecrest will have a co-curricular program aligned with Shorecrest's mission, vision and core values.

- Enhance our co-curricular program encompassing STEAM, athletics, arts, service learning, and enrichment activities.
- Leverage co-curricular programs.
- Develop leadership skills within the faculty/staff and student population.





Financial Sustainability

In 2028, Shorecrest, will have a long-range financial plan that accounts for all school needs and ensures those needs are covered by planned and available financial resource allocation as evidenced by a balanced budget each year.

- Grow giving levels for our community, including Shorecrest Fund, sponsorships, major/planned gifts and endowment.
- Create a 5-year enrollment forecast of mission-appropriate students.
- Expand non-tuition revenue streams.
- Create a long term deferred maintenance funding plan.

Physical Plant and Facilities

In 2028, Shorecrest will have a campus that inspires learning, supports creativity, and enhances the physical well-being of our students.

- Develop a master plan that will support Shorecrest's future growth.
- Evaluate campus safety and security.

Strategic Planning Task Force:

The Task Force was charged with helping Shorecrest set strategic goals for the next five years, and with providing guidance in the development of a plan to achieve them. Trustees Adam Befeler and Isaac McKinney served as co-chairs of the Task Force that includes representatives of key stakeholders within our community - trustees, emeritus trustees, faculty, staff, alumni and parents. The Strategic Planning Task Force includes:

Adam Befeler - Co-Chair

Isaac McKinney - Co-Chair

Anna Baralt

Rachel Barrett

Lisa Bianco

Darla Browning-Hutton

Will Conroy

Liz Daley

Greg Dunn

James Flynn

Jeff Freedman

Anne Michelle Frey '02

Cory Gaffney '95

Michael Gillis

Kris Grant

David Hodgson

Adriana Hollenbeck

Dennis Leary

Anthony McCall

Julie Meyer

Nikki Pagano

Jennifer Phelps

Khana Rebman '05

Elizabeth Samuelson

Erich Schneider

Nancy Spencer

Beth Vivio

Lisa Wylie